

Atharva Institute of Management Studies

Project Friday – 12

1. Activity Title

Project Friday 12

Organized by : AIMS E-Cell(Season 4 , Episode 2)

2. Overview

The session was conducted on **10th October 2025** for MMS Semester 1st and 3rd students. The talk was delivered by **Mrs. Ashwini Tanksale (Founder of Herbocart Enterprises)**. The event was coordinated by **Prof. Gaanyesh Kulkarni** (Faculty Coordinator) and the **E-Cell Committee** (Student Coordinator).

3. Objective

- To provide insights into the success story of millet-based baking.
 - To inspire entrepreneurial ventures in sustainable food industries.
 - Description:
 - The event featured a session by **Mrs. Ashwini Tanksale**, founder of Herbocart Enterprises, who shared her journey and the innovative use of millets in baking. The session aimed to educate and motivate attendees on sustainable business practices.
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4. Session Highlights

- The session focused on developing an entrepreneurial mindset and turning ideas into real projects.
- Speakers shared how successful ventures start by solving real-life problems.
- They highlighted that mindset and consistency matter more than money or resources.
- Students were encouraged to learn from failures and stay motivated.

- Importance of networking and building strong professional connections was discussed.
 - The session also covered tips for maintaining a strong digital presence on LinkedIn.
 - An interactive Q&A made the session engaging and insightful for everyone.
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5. Key Outcomes

- Students learned how to leverage LinkedIn as a personal portfolio that goes beyond resumes.
- Understood the importance of positioning themselves early in their careers to attract internships, freelance gigs, and recruiters.
- Gained practical storytelling skills to craft impactful About sections and share experiences in a way that builds influence.
- Realized the value of community and networking in accelerating personal and professional growth.

Profile of resource person

Mrs. Ashwini Tanksale (Founder of Herbocart Enterprises) : MBA in HR & Marketing (2002) from MIT, Pune. Began career as Marketing Manager at Centennial Surgical Suture Ltd, followed by 12 years with Harjai Ltd.

Currently running own manufacturing venture, Herbocart Enterprises, for the past 6 years.

FLYER OF THE EVENT

25 YEARS OF
LEGACY NOW
TRANSFORMING
INTO UNIVERSITY



**ATHARVA
UNIVERSITY**
MUMBAI

Atharva University Mumbai Presents

PROJECT FRIDAY - 12

Conceptualised by Shri Sunil Rane Sir

AIMS ECell Presents

ECell Season 4, Episode 2

“Baking Success with Millets – The MilliGrain Story”



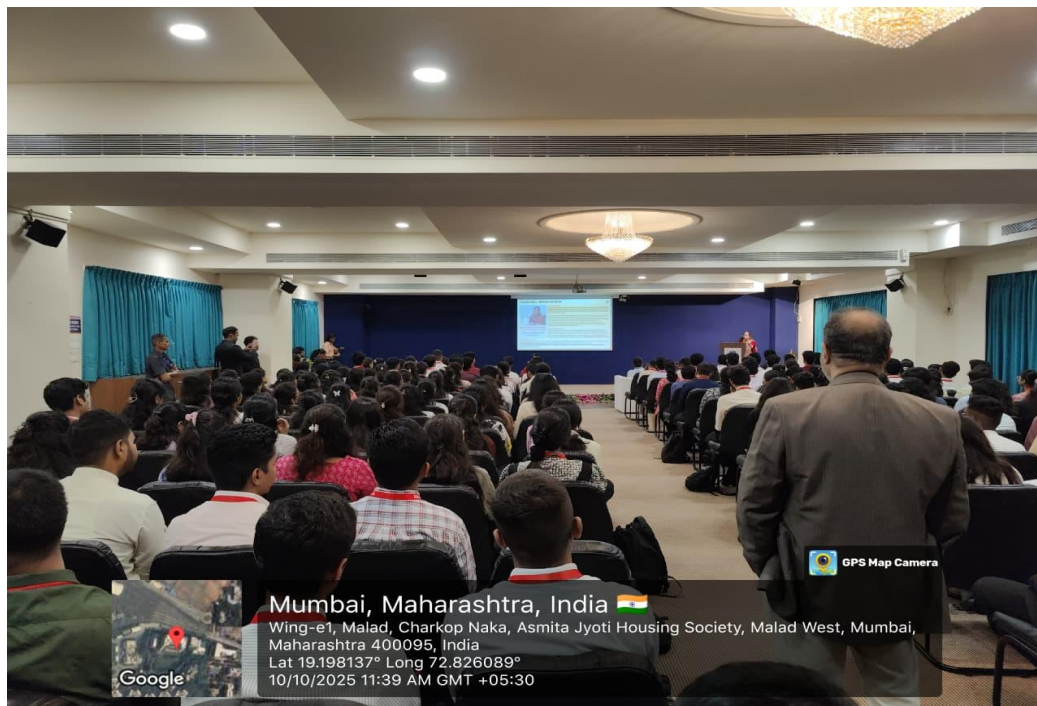
Mrs. Ashwini Tanksale
(Founder of Herbcart Enterprises)

10th October, 2025
11:15 AM - 1:00 PM
Big Seminar Hall, 4th Floor, Phase 3

GEO-TAGGED PHOTOS







Attendance sheet with signature

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Ecell (Project Friday) Attendance Sheet 2025 - 2026			
(Batch - 2024 - 2026) Division - A			
Date - 10.10.2025			
Sr. No.	Roll No.	Name of the Student	Signature
1	A-1	Agrawal Devash Ashish	<i>[Signature]</i>
2	A-2	/ Bandaru Jyeshtha	<i>[Signature]</i>
3	A-3	/ Bharji Purvaja Ajay	<i>[Signature]</i>
4	A-4	/ Bhoi Chetan Gyasdal	<i>[Signature]</i>
5	A-5	/ Chavan Isha Santosh	<i>[Signature]</i>
6	A-6	/ Dalvi Sunant Dattatray	<i>[Signature]</i>
7	A-7	/ Darade Priya Ramkrishna	<i>[Signature]</i>
8	A-8	/ Desale Santosh Ashok	<i>[Signature]</i>
9	A-9	/ Dhadiwal Kavish Nirbhay	<i>[Signature]</i>
10	A-10	/ Dicholkar Manas Dattaprasad	<i>[Signature]</i>
11	A-11	/ Ghadi Gaurika Sanjay	<i>[Signature]</i>
12	A-12	/ Ghotekar Sagar Ashok	<i>[Signature]</i>
13	A-14	/ Gothi Sanyam Pravin Kumar	<i>[Signature]</i>
14	A-15	/ Gupta Ritika Anilkumar	<i>[Signature]</i>
15	A-16	/ Harkat Princi Radheshyam	<i>[Signature]</i>
16	A-17	/ Ingale Varsha Janardan	<i>[Signature]</i>
17	A-18	/ Jaiswal Karina Mukesh	<i>[Signature]</i>
18	A-19	/ Jakhad Sangeeta Rajaram	<i>[Signature]</i>
19	A-20	/ Jamodkar Rushikesh Anil	<i>[Signature]</i>
20	A-21	/ Kasture Yash Deepak	<i>[Signature]</i>
21	A-22	/ Keny Gauravi Shambho	<i>[Signature]</i>
22	A-23	/ Khan Abdullah Javed	<i>[Signature]</i>
23	A-24	/ Kharatmol Shubham Mahadev	<i>[Signature]</i>
24	A-25	/ Lokhande Tanaya Avinash	<i>[Signature]</i>
25	A-26	/ Malvi Shrutika Kishor	<i>[Signature]</i>
26	A-27	/ Markar Vaibhav Harishchandra	<i>[Signature]</i>
27	A-28	/ Mhatre Riddhi Sachin	<i>[Signature]</i>
28	A-29	/ More Krutika Dilip Dipali	<i>[Signature]</i>
29	A-30	/ Nareole Sanket Salba	<i>[Signature]</i>
30	A-31	/ Nimkar Anaya Vivek	<i>[Signature]</i>
31	A-32	/ Paliwal Vandana Mangilal	<i>[Signature]</i>
32	A-33	/ Pantaji Anushka Ramakant	<i>[Signature]</i>

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Ecell (Project Friday) Attendance Sheet 2025 - 2026			
MMS SEM-III (Batch - 2024 - 2026) Division - B			
Date - 10.10.2025			
Sr. No.	Roll No.	Name of the Student	Signature
1	B-1	/ Aishwarya Raghavan	<i>[Signature]</i>
2	B-2	/ Banote Om Vijay	<i>[Signature]</i>
3	B-3	/ Bamesde Shridha Kiran	<i>[Signature]</i>
4	B-4	/ Bhagwat Keshav Golul	<i>[Signature]</i>
5	B-5	/ Channa Jannet Manjeet Singh	<i>[Signature]</i>
6	B-6	/ Chandan Anshu Kapildev	<i>[Signature]</i>
7	B-7	/ Chandhari Priyanka Ashu	<i>[Signature]</i>
8	B-8	/ Chougule Nishita Dilip	<i>[Signature]</i>
9	B-9	/ Chourasiya Radhika Chandrabhan	<i>[Signature]</i>
10	B-10	/ Dhamne Chirag Lalit	<i>[Signature]</i>
11	B-11	/ Dholwade Akshata Narendra	<i>[Signature]</i>
12	B-12	/ Gaikwad Shiveta Suresh	<i>[Signature]</i>
13	B-13	/ Gawande Nikhil Bhagvan	<i>[Signature]</i>
14	B-14	/ Halwai Khushi Subhash	<i>[Signature]</i>
15	B-16	/ Jadhav Akash Shivaji	<i>[Signature]</i>
16	B-17	/ Jadhav Rani Kishan	<i>[Signature]</i>
17	B-18	/ Jasani Mahesh Chetan	<i>[Signature]</i>
18	B-19	/ Jha Manisha Bablu	<i>[Signature]</i>
19	B-20	/ Kadam Dhananjay Subhash	<i>[Signature]</i>
20	B-21	/ Kadam Trupti Rakesh	<i>[Signature]</i>
21	B-22	/ Kadam Yash Hemant	<i>[Signature]</i>
22	B-23	/ Kathar Bhavesh Madhukar	<i>[Signature]</i>
23	B-24	/ Khanvilkar Shubham Vinay	<i>[Signature]</i>
24	B-26	/ Kulkarni Pranav Nandkumar	<i>[Signature]</i>
25	B-27	/ Kulsange Raj Bhiwa	<i>[Signature]</i>
26	B-28	/ Lalwani Ekta Suresh	<i>[Signature]</i>
27	B-29	/ Lathi Khushi Swapnil	<i>[Signature]</i>
28	B-30	/ Malode Sanket Somnath	<i>[Signature]</i>
29	B-31	/ Mane Pratik Dada	<i>[Signature]</i>
30	B-32	/ Mhatre Adesh Vinod	<i>[Signature]</i>
31	B-33	/ More Chinmay Rajendra	<i>[Signature]</i>

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Ecell (Project Friday) Attendance Sheet 2025 - 2026			
(Batch - 2024 - 2026) Division - A			
Date - 10.10.2025			
Sr. No.	Roll No.	Name of the Student	Signature
33	A-34	/ Patel Aftab Yusuf	<i>[Signature]</i>
34	A-35	/ Patil Vidhi Vilas	<i>[Signature]</i>
35	A-36	/ Pawar Saket Sanjay	<i>[Signature]</i>
36	A-38	/ Pokale Utkarsha Pramod	<i>[Signature]</i>
37	A-39	/ Rajput Pratik Arun	<i>[Signature]</i>
38	A-40	/ Raut Samwad Sameer	<i>[Signature]</i>
39	A-41	/ Raut Ritu Devchand	<i>[Signature]</i>
40	A-42	/ Sable Jaydeep Jalindar	<i>[Signature]</i>
41	A-43	/ Salunke Prajwal Bapurao	<i>[Signature]</i>
42	A-44	/ Salunkhe Prasad Avinash	<i>[Signature]</i>
43	A-45	/ Sapkal Rajashree Ramchandra	<i>[Signature]</i>
44	A-46	/ Sarmalkar Gauri Tukaram	<i>[Signature]</i>
45	A-47	/ Shetty Preeti Shashidar	<i>[Signature]</i>
46	A-48	/ Shinde Hrutwik Manish	<i>[Signature]</i>
47	A-49	/ Shinde Sharad Eknath	<i>[Signature]</i>
48	A-50	/ Shirfule Pavan Rajkumar	<i>[Signature]</i>
49	A-51	/ Shirsat Siddhi Ramesh	<i>[Signature]</i>
50	A-52	/ Shukla Riya Dharmendra	<i>[Signature]</i>
51	A-53	/ Singh Abhishek Namvar	<i>[Signature]</i>
52	A-54	/ Singh Vedika Premkumar	<i>[Signature]</i>
53	A-55	/ Soni Kasturi	<i>[Signature]</i>
54	A-56	/ Sukka Sushmitha Krishna	<i>[Signature]</i>
55	A-57	/ Susne Prachi Pramod	<i>[Signature]</i>
56	A-58	/ Talwatkar Pallavi Shashikant	<i>[Signature]</i>
57	A-59	/ Vanja Harikrishna Narasimham	<i>[Signature]</i>
58	A-60	/ Vishwakarma Priyal Rakesh	<i>[Signature]</i>
59	A-61	/ Vishwakarma Rohit Umashankar	<i>[Signature]</i>
60	A-62	/ Zitre Mitali Suresh	<i>[Signature]</i>
61	A-63	/ Darade Achal Ramdas	<i>[Signature]</i>
62	A-64	/ Vishwakarma Ayushi	<i>[Signature]</i>
63	A-65	/ Mahadik Sumit Suresh	<i>[Signature]</i>
64	A-66	/ Sharma Arya Shivkant	<i>[Signature]</i>
Total Number of Students Present			

ATHARVA INSTITUTE OF MANAGEMENT STUDIES			
Ecell (Project Friday) Attendance Sheet 2025 - 2026			
MMS SEM-III (Batch - 2024 - 2026) Division - B			
Date - 10.10.2025			
Sr. No.	Roll No.	Name of the Student	Signature
32	B-34	/ Parthekar Priyanka Vilas	<i>[Signature]</i>
33	B-35	/ Patkar Rohit Waman	<i>[Signature]</i>
34	B-36	/ Pateliya Sneet Kishorbal	<i>[Signature]</i>
35	B-37	/ Patil Mayur Pramod	<i>[Signature]</i>
36	B-38	/ Patil Vini Vilasrao	<i>[Signature]</i>
37	B-39	/ Pawar Ashiraj Abhay	<i>[Signature]</i>
38	B-40	/ Pawar Ishik Sanjay	<i>[Signature]</i>
39	B-41	/ Pawar Vaishnavi Shankar	<i>[Signature]</i>
40	B-42	/ Pednekar Shreyash Shrikant	<i>[Signature]</i>
41	B-43	/ Pimple Mansi Bhushan	<i>[Signature]</i>
42	B-44	/ Rane Rucha Ravindra	<i>[Signature]</i>
43	B-45	/ Rathod Siddhi Rajesh	<i>[Signature]</i>
44	B-46	/ Sanap/Shruti Ramdas	<i>[Signature]</i>
45	B-47	/ Sanchei Hetal Rahul	<i>[Signature]</i>
46	B-48	/ Sanghvi Vidhi Prashant	<i>[Signature]</i>
47	B-49	/ Saroj Khushi Sajanal	<i>[Signature]</i>
48	B-50	/ Sarhe Sarvesh Sunil	<i>[Signature]</i>
49	B-51	/ Sharma Shivani Shyam	<i>[Signature]</i>
50	B-52	/ Shirke Tanvi Mohan	<i>[Signature]</i>
51	B-53	/ Sonone Atharva Vinay	<i>[Signature]</i>
52	B-54	/ Sontakke Abhishek Sagachand	<i>[Signature]</i>
53	B-55	/ Tarambale Tejas Sanjay	<i>[Signature]</i>
54	B-56	/ Thakur Aditi Gopal	<i>[Signature]</i>
55	B-57	/ Tiwari Sodhir Kumar Vijayshankar	<i>[Signature]</i>
56	B-59	/ Udawant Malhar Ramesh	<i>[Signature]</i>
57	B-60	/ Valvi Tanay Lotan	<i>[Signature]</i>
58	B-61	/ Vyas Kinjal Ghanshyam	<i>[Signature]</i>
59	B-62	/ Waghmare Disha Nirmal	<i>[Signature]</i>
60	B-63	/ Wahuj Supriya Shantaram	<i>[Signature]</i>
61	B-64	/ Yadav Kiran Dnyandeo	<i>[Signature]</i>
62	B-65	/ Yadav Sanskriti Suryaprakash	<i>[Signature]</i>
63	B-66	/ Dubey Abhaykumar Rajeshwamath	<i>[Signature]</i>
Total Number of Students Present			

ATHARVA INSTITUTE OF MANAGEMENT STUDIES		
Cell (Project Firdas) Attendance Sheet		
MMS SEM-I (Batch - 2025 - 2027) Division - A		
Date - 10.10.2025	Name	Signature
A-1	/ Banglar Sakshi Prasad	<i>[Signature]</i>
A-2	/ Bapat Shikharshi Vegesh	<i>[Signature]</i>
A-3	/ Bhavne Raj Rajendra	<i>[Signature]</i>
A-4	/ Bohari Mohammad Ilies	<i>[Signature]</i>
A-5	/ Chaudhari Anshika Ajay	<i>[Signature]</i>
A-6	/ Daljite Rahul Sahdev	<i>[Signature]</i>
A-7	/ Diakhan Priyam Jayesh	<i>[Signature]</i>
A-8	/ Dhanse Aditi Manoj	<i>[Signature]</i>
A-9	/ Dristi Shreya Jayant	<i>[Signature]</i>
A-10	/ Dongre Nilesh Ravindra	<i>[Signature]</i>
A-11	/ Ghag Tanvi Virazant	<i>[Signature]</i>
A-12	/ Ghorvali Vignesh Deepak	<i>[Signature]</i>
A-13	/ Gomes Swedel Sateesh	<i>[Signature]</i>
A-14	/ Gupta Shubham Ramesh	<i>[Signature]</i>
A-15	/ Jadhav Yash Ravindra	<i>[Signature]</i>
A-16	/ Kadyan Nikita Hawasingh	<i>[Signature]</i>
A-17	/ Khotbagnade Sanket Prashant	<i>[Signature]</i>
A-18	/ Koudwar Saal Rajesh	<i>[Signature]</i>
A-19	/ Madhe Nilam Nandkumar	<i>[Signature]</i>
A-20	/ Manuja Aryan Mohit	<i>[Signature]</i>
A-21	/ Megajigari Balaji Narisimbhachari	<i>[Signature]</i>
A-22	/ Mejari Vignesh Vijay	<i>[Signature]</i>
A-23	/ Mirza Kaynat Musakim	<i>[Signature]</i>
A-24	/ Moon Siddhant Sagor	<i>[Signature]</i>
A-25	/ More Divyanshi Baliram	<i>[Signature]</i>
A-26	/ More Tulsi Raju	<i>[Signature]</i>
A-27	/ Patil Manvi Vikas	<i>[Signature]</i>
A-28	/ Patil Snehaa Prashant	<i>[Signature]</i>
A-29	/ Patil Umeshra Prashant	<i>[Signature]</i>
A-30	/ Pawar Tanvi Raghunath	<i>[Signature]</i>
A-31	/ Pednekar Samrudhhi Krishna	<i>[Signature]</i>
A-32	/ Pimparkar Dhanshree Pravin	<i>[Signature]</i>
A-33	/ Pongde Rohan Gangadhar	<i>[Signature]</i>
A-34	/ Punjani Priya Shirish	<i>[Signature]</i>
A-35	/ Rana Suresh Rajendra	<i>[Signature]</i>
A-36	/ Rastore Sarabhi Manojkumar	<i>[Signature]</i>

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ATHARVA INSTITUTE OF MANAGEMENT STUDIES		
Ecell (Project Firday) Attendance Sheet		
MMS SEM-I (Batch - 2025 - 2027) Division - II		
Date - 10.10.2025	Name	Signature
B-1	Bhanure Durgesh Pradip	<i>[Signature]</i>
B-2	Bhandari Rudhika Rajesh	<i>[Signature]</i>
B-3	Bisoi Rahul Rajesh	<i>[Signature]</i>
B-4	Bhosale Kaushtabhi Ajay	<i>[Signature]</i>
B-5	Bike Divya Ramnabha	<i>[Signature]</i>
B-6	Chaudhari Darvesh Pramod	<i>[Signature]</i>
B-7	Desai Shreya Hemant	<i>[Signature]</i>
B-8	Dinkar Sujal Suresh	<i>[Signature]</i>
B-9	Dikar Prayal Maruthar	<i>[Signature]</i>
B-10	D'Souza Chris Collins	<i>[Signature]</i>
B-11	Gowari Shrutika Sham	<i>[Signature]</i>
B-12	Gudakar Prachi Shashikant	<i>[Signature]</i>
B-13	Gupta Suraj Deepak	<i>[Signature]</i>
B-14	Joshi Nimish Kishorkumar	<i>[Signature]</i>
B-15	Kale Pranjul Rajesh	<i>[Signature]</i>
B-16	Khachare Mohi Avinash	<i>[Signature]</i>
B-17	Khandalkar Swamini Jitendra	<i>[Signature]</i>
B-18	Kolambekar Aaravi Vijaykumar	<i>[Signature]</i>
B-19	Kumar Navene Manoj	<i>[Signature]</i>
B-20	Kurhade Anyush Ganesh	<i>[Signature]</i>
B-21	Mali Lijwal Bapu	<i>[Signature]</i>
B-22	Malhat Sonha Santakumar	<i>[Signature]</i>
B-23	Markar Rishika Vijay	<i>[Signature]</i>
B-24	Nachekar Pranshi Prakash	<i>[Signature]</i>
B-25	Nambiar Vilhar Murali	<i>[Signature]</i>
B-26	Pandey Shreyash Umesh	<i>[Signature]</i>
B-27	Patil Dimple Suresh	<i>[Signature]</i>
B-28	Patil Priyal Vijay	<i>[Signature]</i>
B-29	Patil Riya V Vijay	<i>[Signature]</i>
B-30	Patil Shreya Rajesh	<i>[Signature]</i>
B-31	Patil Shruti Dilip	<i>[Signature]</i>
B-32	Patil Sushant Dattaram	<i>[Signature]</i>
B-33	Parkar Yash Gorkanesh	<i>[Signature]</i>
B-34	Pawar Harsh Suhag	<i>[Signature]</i>
B-35	Pawar Ragini Chintaman	<i>[Signature]</i>
B-36	Sable Anushka Milind	<i>[Signature]</i>
B-37	Sargam Yash Prakash	<i>[Signature]</i>

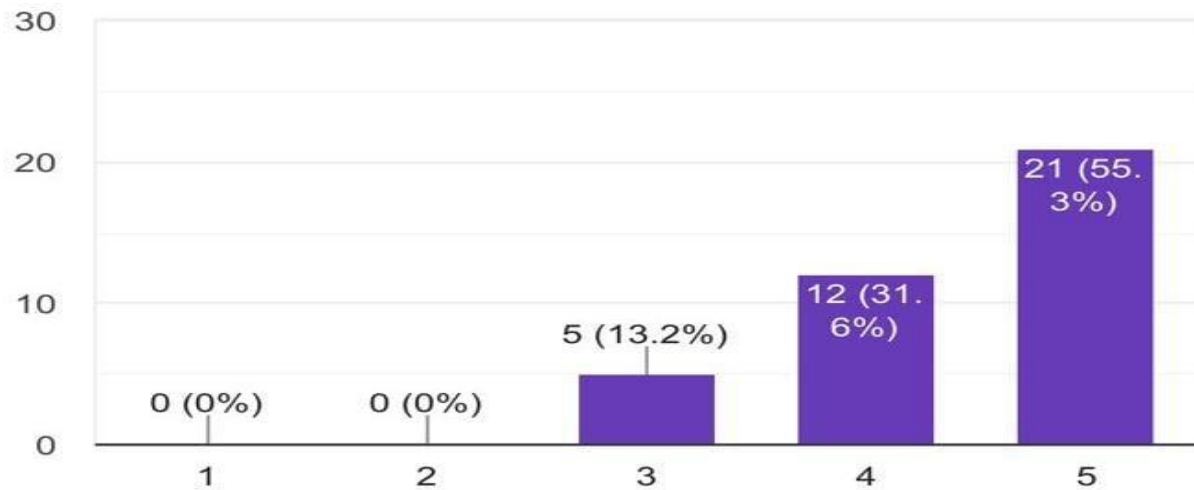
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Feedback

How would you rate overall event?

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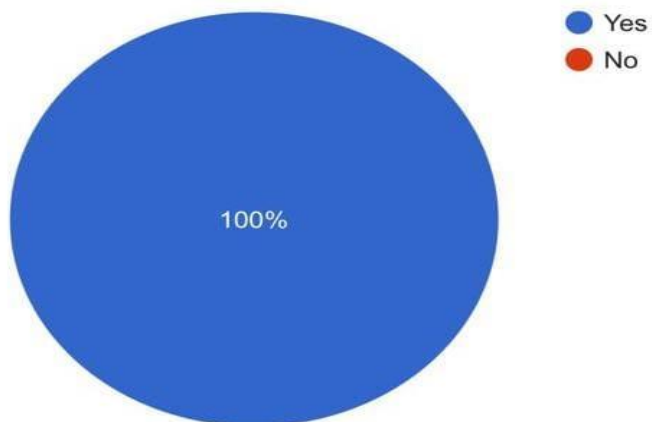
38 responses



Did you find the event well organized?

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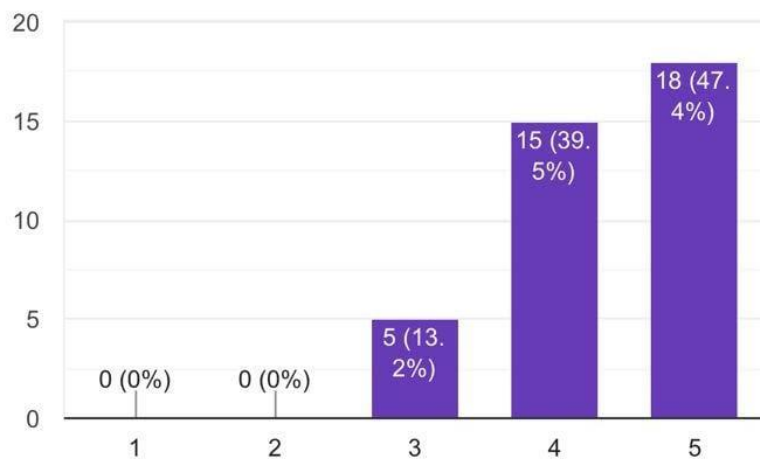
38 responses



How engaging and inspiring did you find the speaker?

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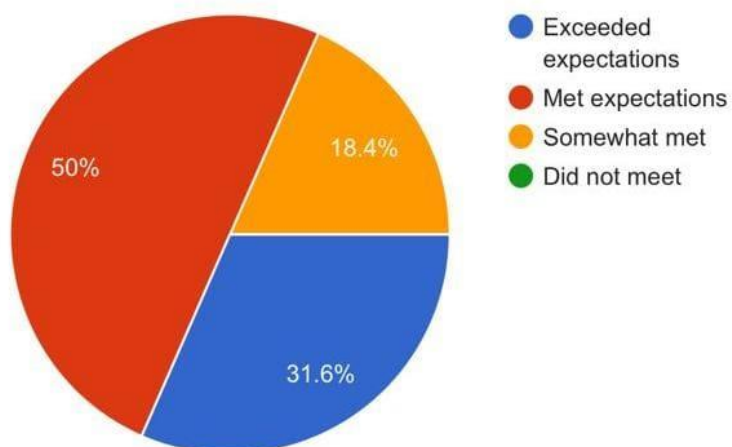
38 responses



Did the session meet your expectations?

 Copy chart

38 responses



What could be improved in future speaker sessions?

38 responses

Nothing

Nothing

None

No

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-

O

More energy

EVENT REPORT PREPARED BY: Ms.Priyal Vishwakrma And

Ms.Khushi Lathi

Verified by: Prof. Gaanyesh Kulkarni

Submitted to: Dr. D Henry Babu